



PIZZA SALES REPORT

Jan-Dec 2015

Pizza Category

All

01-01-2015

31-12-2015



Home



Sales Performance

Top Sales Days

WEEK DAYS

Orders are **Highest** on **weekends, Friday/ Saturday** evenings.

MONTHLY

Maximum orders are in month of **January** and **July**.

Sales Performance

CATEGORY

Classic Pizza category has **Highest** orders & sales.

SIZE

Large size pizza contributes to **Maximum** sales.



817.86K

Total Revenue



38.31

Average Order Value



49574

Total Pizza Sold



21350

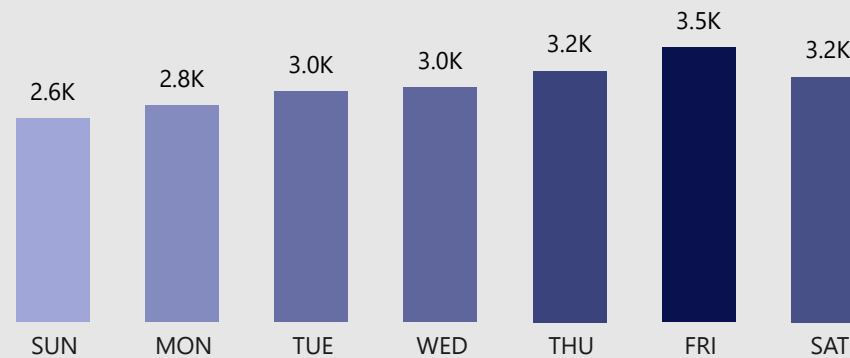
Total Orders



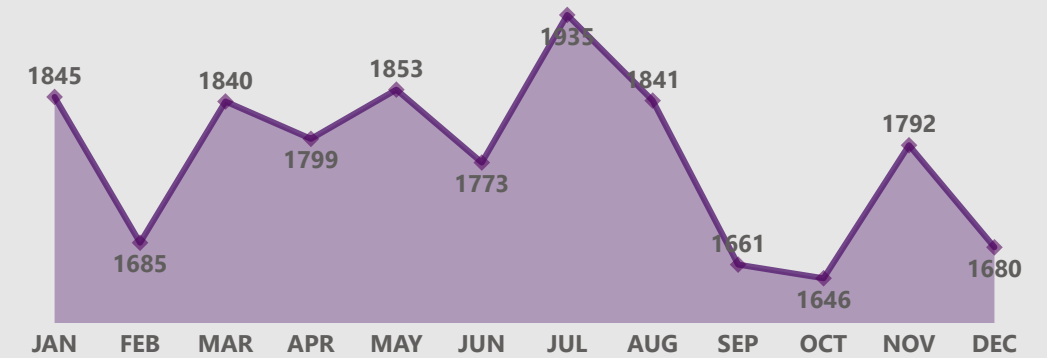
2.32

Average Pizza Per Order

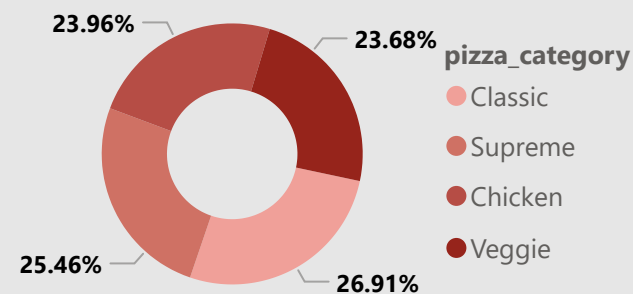
Daily Trend for Total Orders



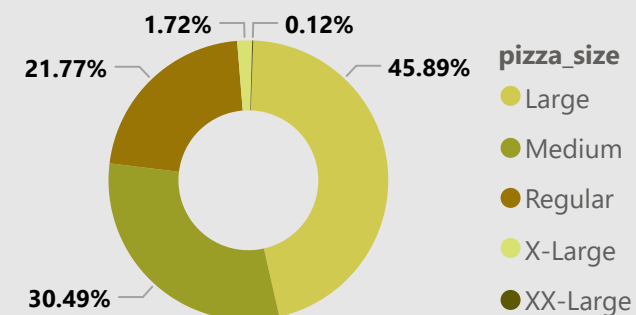
Monthly Trend for Total Order



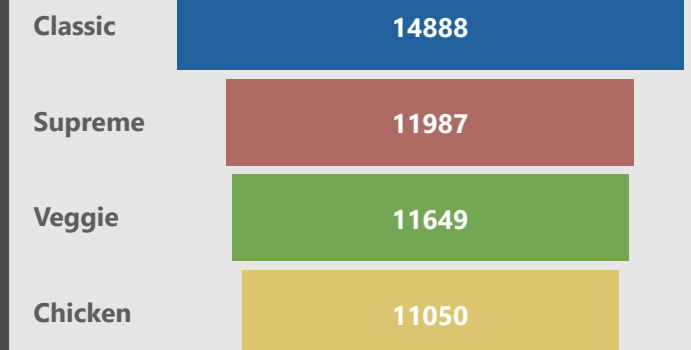
% of Sales by Pizza Category



% of Sales by Pizza Size



Total Pizza Sold by Pizza Category





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Sales Performance



Best Sellers

REVENUE

The **Thai Chicken** pizza

QUANTITY

The **Classic Deluxe** pizza

TOTAL ORDERS

The **Classic Deluxe** pizza

Worst Sellers

REVENUE

The **Brie Carre** pizza

QUANTITY

The **Brie Carre** pizza

TOTAL ORDERS

The **Brie Carre** pizza



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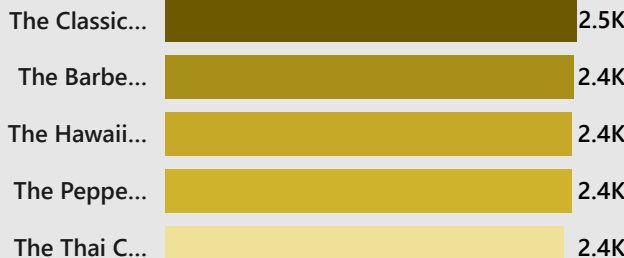
2.32

Average Pizza Per Order

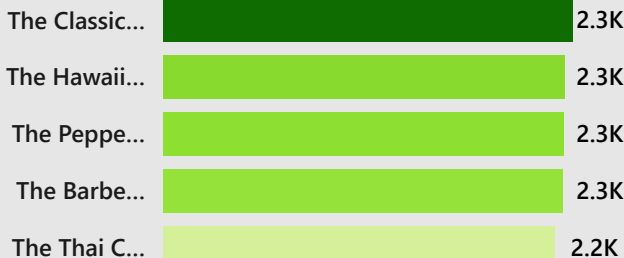
Top 5 Pizzas by Revenue



Top 5 Pizzas by Quantity



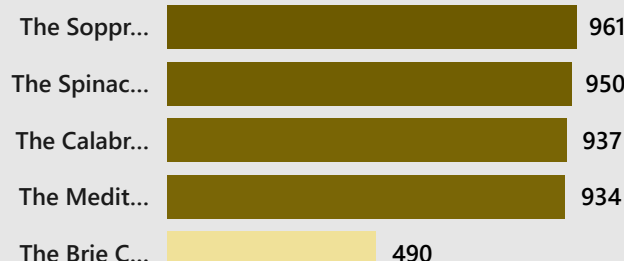
Top 5 Pizzas by Total Orders



Bottom 5 Pizzas by Revenue



Bottom 5 Pizzas by Quantity



Bottom 5 Pizzas by total Orders

